



Date: 16/07/2026

To,
PROPSHOP EVENTS AND EXHIBITIONS LTD,
Address: 18E AC SHED, PLOT NO. 837,
TPS 3, MORI ROAD, MAHIM WEST,
MUMBAI, MH, 4000165

Sub.: Consent to incorporate the Industry report on **Module Exhibition Stands for Meetings, Incentives, Conferences & Exhibitions (MICE) Sector Industry in India** dated 15th July 2026 ("Report") prepared by D&B-India, in Propshop Events And Exhibitions Ltd's Offer Document

Ref.: Propshop Events And Exhibitions Ltd request letter dated 16.07.2026 ("Letter")

Dear Sir/Mam,

We, Dun & Bradstreet Information Services India Private Limited ("D&B-India"), refer to the report titled **Industry report on Module Exhibition Stands for Meetings, Incentives, Conferences & Exhibitions (MICE) Sector Industry in India** dated 15.07.2026 delivered to Propshop Events And Exhibitions Ltd (the "Company"), prepared pursuant to the mandate placed by the Company under the Order Form dated 22.04.2026 (the "Order Form") (the "Report").

We understand that the Company proposes to undertake an initial public offering of its equity shares and list the same on the stock Exchange. The Company has requested D&B-India's consent to include and reproduce the Report in the Draft Red Herring Prospectus, Red Herring Prospectus and Prospectus (collectively, the "Offer Document") proposed to be filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchange(s).

Accordingly, D&B-India hereby grants its consent strictly on a limited, non-exclusive and conditional basis, subject to the following terms:

- a) The Report may be reproduced only in its entirety, strictly on an ad verbatim basis, without edits, extracts, summaries, interpretations or contextual commentary. No statement in the Offer Document shall purport to be made "by" D&B India except the Report reproduced ad verbatim. However, the data included from the D&B Report may be re-ordered for the purposes of presentation and represented without any modifications or alteration of the content or context of the Report.
- b) The Company shall submit the final Offer Document containing the Report to D&B India for its prior written approval, which shall be a condition precedent to the grant and effectiveness of this consent. Failing such approval, this consent shall be deemed not granted, and any inclusion or use of the Report shall be unauthorized and at the Company's sole risk.
- c) D&B India does not act and shall not be deemed to be acting as an "expert" for the purposes of the Companies Act, 2013, including Sections 2(38), 26 or 35; or the SEBI (Issue of Capital and Disclosure Requirements) Regulations, or any other securities laws. D&B-India has not verified, audited, certified or validated any information contained in the Offer Document (other than the Report as originally issued).
- d) No person is authorized to rely upon the Report for investment or regulatory purposes, and D&B-India disclaims any duty of care to any person in connection with the Offer Document.
- e) D&B-India's consent is limited solely to the reproduction of the Report as originally issued and shall not be construed as any endorsement, certification or assurance of the Company or the Offer Document.



f) The Company shall indemnify and keep D&B-India and its directors, officers, employees, representatives, indemnified at all times from and against any and all, direct and indirect liabilities, claims, losses, of any nature whatsoever, that may arise out of, or may be in connection with, or relating to the company's breach of this Letter.

g) No failure or delay by D&B-India in exercising any right shall operate as a waiver. Any waiver must be in writing.

h) This letter shall be governed by the laws of India, with exclusive jurisdiction of courts at Mumbai.

D&B-India shall keep strictly confidential, the non-public information relating to the initial public offering until (A) such disclosure by D&B-India is approved by the Company in writing; or (B) such disclosure is required by law or regulation; or (C) such information is publicly available.

Thanking you,
For Dun & Bradstreet Information Services India Private Limited

Hitesh Sethi



Name: Hitesh Sethi
Designation: Senior Director

CC:

Book Running Lead Managers
Unistone Capital Private Limited,
Dynasty Business Park, Andheri -
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Legal Counsel to the Offer

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